

# Cookie Policy

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This Cookie Policy explains how IETE Vijayawada Centre ("we", "us", or "our") — a regional Centre operating under The Institution of Electronics and Telecommunication Engineers — uses cookies and similar tracking technologies when you visit <https://ietevijayawada.org> (the "Site"). It should be read together with our Privacy Policy and Terms & Conditions. By continuing to browse or use the Site, you agree to our use of cookies as described in this policy, unless you have disabled them as explained below. This Policy does not cover cookies set by third-party social media platforms (such as LinkedIn) where the Centre maintains an official page; please refer to those platforms' own cookie policies.

## What Are Cookies?

Cookies are small text files that are placed on your computer, smartphone, or other device when you visit a website. They are widely used to make websites work efficiently, remember your preferences, and provide information to the owners of the site. Cookies do not, by themselves, identify you personally but may be linked to information that you have provided to us.

## How We Use Cookies

We use cookies for a variety of purposes, including to:

- Enable essential functionality of the Site, such as secure navigation and access to member/login areas.
- Remember your preferences and settings between visits.
- Understand how visitors use our Site (pages visited, time spent, and navigation paths) so that we can improve our content, events, and services.
- Support online payments made through our payment gateway for membership fees, event registrations, and other transactions.
- Enable embedded third-party content such as videos, maps, or social media feeds.

## Types of Cookies We Use

### Third-Party Cookies

Certain features of our Site rely on services provided by trusted third parties, such as payment gateway providers, analytics services (e.g., Google Analytics), and embedded content from platforms such as YouTube or social media networks. These third parties may set their own cookies on your device when you interact with such features. We do not control these third-party cookies, and their use is governed by the respective third party's own privacy and cookie policies.

## Managing and Disabling Cookies

Most web browsers allow you to control cookies through their settings. You can typically:

- View what cookies are stored on your device and delete them individually.
- Block third-party cookies.
- Block cookies from particular sites.
- Block all cookies from being set.
- Delete all cookies when you close your browser.

Please note that if you choose to block or delete cookies, some parts of the Site (such as member login, online payment, or personalized content) may not function properly or may become unavailable.

## Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use or for other operational, legal, or regulatory reasons. Any changes will be posted on this page at <https://ietevijayawada.org>, and we encourage you to review this policy periodically.

## Contact Us

If you have any questions about our use of cookies, please contact us at:

IETE Vijayawada Centre

M.G. Road, Vijayawada – 520 010, Andhra Pradesh, India

- Phone: (0866) 2550974 | E-mail: [info@ietevijayawada.org](mailto:info@ietevijayawada.org) | Website: <https://ietevijayawada.org>

| Cookie Type                            | Purpose                                                                                                                     | Duration               |
|----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|------------------------|
| Strictly Necessary Cookies             | Enable core website functionality such as page navigation, secure login, and access to member areas.                        | Session / up to 1 year |
| Performance & Analytics Cookies        | Help us understand how visitors use the website (e.g., via Google Analytics) so we can improve content and navigation.      | Up to 2 years          |
| Functionality Cookies                  | Remember choices you make (such as language or region) to provide a more personalized experience.                           | Up to 1 year           |
| Third-Party / Embedded Content Cookies | Set by third-party services embedded on our site, such as payment gateways, YouTube video embeds, or social media plug-ins. | Varies by provider     |